



4 May 2026

Dearest Classmates –

IT IS TIME for us to kick butt and take our rightful place on top of the **Great Class Challenge** hill. The Great Class Challenge starts today (through Friday) and I am asking for YOUR PARTICIPATION!

For those of you who want to get right to it without preamble or motivating speech, go here:

<https://www.givecampus.com/campaigns/75066/donations/new>

The website has changed significantly this year and has placed some 'safeguards' to rein in any 'Chicago Style' philanthropy (Give Hard, Give Fast, Give Often) that may have been occurring.

Look at the 'Helpful Illustration' addendum - the most important block is the 1987 Class Affiliation dropdown. Please remember, this is ALL ABOUT PARTICIPATION.

Now, for those of you who want more for your money, here's the deal --

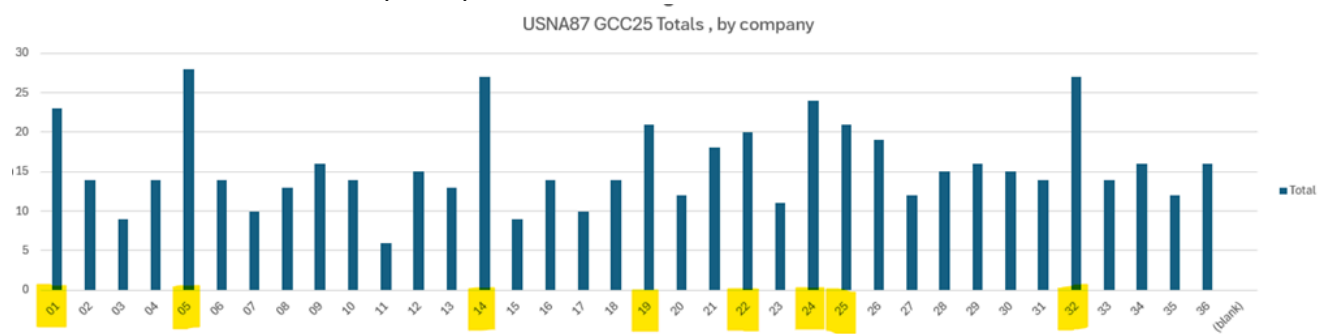
We've been in a running fight with our Firsties for the last three years, and while we have improved both our raw numbers and participation % year-over-year, we've come in 2<sup>nd</sup> place. This year, IT'S OUR YEAR TO WIN! (Rumor has it that '81 is going to make a run for it, too).

Last year (after the final tally eliminated some (ahem) duplicates):

- We had **570** Total Donors (to '84s 580)
- We came in with **59%** Participation (to '84's 64%)

We already know that we're younger and better looking than '84, but they have an advantage with a lower denominator (895(they) v 949 (we)). I know we have it in us to beat them and take the #1 spot.

As far as company participation within the Class: 1<sup>st</sup>, 5<sup>th</sup>, 14<sup>th</sup>, 19<sup>th</sup>, 22<sup>nd</sup>, 24<sup>th</sup>, 25<sup>th</sup>, and 32<sup>nd</sup> Companies either maxed out or had >20 participants. BZ!



We stand the best chance for growth with the companies that were in the +/- 10 participant band. They are our best hope to bring home the GOLD!

What does all this mean to you? Five things...

1. We want to win this thing (did I already mention that)? Our target is 650 donors. Oh..., and this donation does count towards our 40<sup>th</sup> Reunion Class Gift Project effort!
2. This is a **participation** fundraiser – meaning it's not how much you donate but the fact that you are participating and supporting USNA. We're thinking \$19.87 is a nice round, reasonable number for everyone but you can "check the box" for as little as \$10.
3. We have made it a Class tradition to honor our Fallen and Departed Classmates by donating in their honor. I highly encourage this (as an aside, only living Alumni donors are counted in the competitive tally). If you want to help and ensure we honor everyone, please call or text me and I can help coordinate.
4. We are buffing up our Class Project, in this case, the selected fund is the Tripolitan Monument (but feel free to support whatever fund floats your boat). Keep in mind that we are over-subscribed to the Naval Academy General Fund in our Class Project (over 300+%), so you may want to be more directive in your support.
5. Of course, the Brigade and the Academy benefit from your philanthropy (for whichever initiative you select). Last year, \$2.6M went to Academy support.

That's it – a short & sweet rallying cry to action. Company Wranglers may reach out to contact you and facilitate participation. Remember, the focus isn't pledging big bucks (or diluting our major Class gift efforts later), it's a discrete, in-the-moment participation campaign. Use this as an excuse to call a Classmate, roommate, teammate or contact a company mate you haven't spoken to in a while.

Please participate here: <https://www.givecampus.com/campaigns/75066/donations/new>

Thanks in advance for your PARTICIPATION and GO NAVY!



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This year, the Challenge website has been significantly upgraded, making it easier than ever to participate. New features include:

- Expanded digital payment options
- Dedicated class pages so you can see how our class is performing
- Live leaderboard updates to track the competition in real time

**Helpful Illustration.**

1. Please make sure you check the Alumni box and select 1987.
2. Our designated fund this year is part of our Class Project (the Tripoli Monument) but you can choose anything that you want. Bobby Wehman would like you to consider the Lacrosse Facility Fund.

<b>\$25</b> Or Change to your Class Year (ex. \$19.46)	<b>\$100</b>	<b>\$250</b>
<b>\$500</b>	<b>\$1,000</b> Recent Alumni gift qualifies for President's Circle (graduates from the last 15 years).	<b>\$2,500</b> This gift automatically qualifies for President's Circle courtesies. usna.com/presidents-circle

Amount \*  
19.87

Designation \*  
1987 Tripoli Monument Restoration X  
+ Add Another

First name \*  
Scott

Last name \*  
Herbener

Please do not display my name

Email \*  
scherbener@gmail.com

Country \*  
United States

Street address  
33 Stratford Road

Zip code \*  
06117

Search to see if your company provides a match to your gift to USNA Foundation.  
Search company.

Affiliation \*  
 Alumnus/a  
1987 v  
 Student  
 Parent  
 Faculty/Staff  
 Friend  
 Family